

What offer should be prepared to attract tourists? How to revitalize tourism in rural areas? Five best practices in this area were exchanged during an international meeting attended by 20 people representing 7 institutions from Italy, France, Hungary, Spain, Finland, and Poland during the field visit in Świętokrzyskie Voivodship (Poland), organized by the Marshal's Office of the Świętokrzyskie Region on 14-15 May 2024 in the framework of the SYSTOUR project.

On the first day of the field visit, the guests visited several places on the **Sandomierski Apple Trail** including The Historic Mill in Trzykosy, the Chamber of Horticultural Tradition in Obrazów, and the Świętokrzyski Garden of Inspiration in Andruszkowice. The trail runs through charming towns and villages, rich fruit orchards, and picturesque landscapes of loess gorges, river valleys, and fields of colorful fields.

The meeting participants also had the opportunity to see the **Baltów Tourist Complex** which includes, among others: a dinosaur park, a zoo, a miniature park, a prehistoric oceanarium, and many other attractions. Finally, the guests visited the **Świętokrzyska Cultural Center "Harmonia"** - a unique interactive exhibition presenting a 19th-century village in the Świętokrzyskie region, equipped with multimedia that stimulates various senses - sight, touch, and even smell.

On the second day, we visited the **Historic Metallurgical Plant in** - one of the best-preserved old Polish monuments of old industry. Here you can see former production halls and a complete technological line for the production of farm tools made of sheet iron. During the visit, the participants took part in educational classes on the production of iron objects and tried local dishes.

The next part of the study visit is the **Kielce Village Museum in Tokarnia** where guests can admire recreated typical settlement arrangements of villages from various subregions of the Kielce region. A meeting of the project Steering Committee was also held here.

The next project meeting and study visit will be held in July in Central Ostrobothnia, Finland.

